**Title of Paper (Paper #)**

**Last name, First name**

**Affiliation (Department, University)**

The abstract should be 30-80 words (full paper: 50-100 words). Outline the aim of the study with a brief background to explain why it was needed, what was done, and the main findings. Avoid quotes and extensive references.

**Abstract:**

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

**Keywords:** Food, Tourism, Image, Intention (3 to 6 keywords)

Provide a brief background to the topic, with some statistics or data to provide a background to the environment or situation. Explain why the study is needed from the academic and practice perspectives. Research objectives should be clearly specified.

**1. Introduction**

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

Provide a critical review of the relevant literature in a sequential argument so it leads to the development of the research question. Review the different themes or research areas to be examined.  
**Note:** examples of in-text referencing:  
(Johnson, Key, & Son, 2017; Walker, 2017).

**2. Literature Review**

***2.1. Social network* …………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

***2.4. Conceptualization***

**…………………………………………………………………………………………………**

Explain what research methods were used and why. Explain how they were applied. Measurement, Data collection, and Analytical methods may be included.

**3. Methodology**

***3.1. Measurement***

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

Present results of data analyses. Tables and Figures will be helpful to explain the findings.

**4. Results**

***4.1.* *Profile of the respondents***

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

Discuss your findings by comparing those of previous studies. Address academic and practical implications. Conclude with some directions for future research or practice, and any limitations of this study.

**5. Discussion and Conclusion**

***5.1. Discussion and implications***

**…………………………………………………………………………………………………**

***5.2. Conclusion***

**…………………………………………………………………………………………………**

***5.3. Limitations of this study and suggestions for future study***

**…………………………………………………………………………………………………**

**References**

All references should be in APA 7th. See examples:

Mooney, S., & Ryan, I. (2009). A woman's place in hotel management: Upstairs or downstairs? *Gender in Management, 24*(3), 195-210.

Poulston, J. (2008). Hospitality workplace problems and poor training: A close relationship. *International Journal of Contemporary Hospitality Management, 20*(4), 412-427.