APacCHRIE 2020 Template for **Abstracts** (Maximum 1,500 words) and for **Full Papers** (Maximum 5,000 words)

**Title:**

**Last name, First name**

**Affiliation (Department, University)**

## Contact information (postal address, email address, and phone number)

|  |  |
| --- | --- |
| Please indicate your preference for ONE out of three options | ( ) Stand up paper presentation only( ) Poster presentation only( ) Either Poster presentation or Stand up paper presentation |
| Number of total words | ( ) words |

**Submission Date:**

*Submitted exclusively to Paper Review Team of APacCHRIE 2020*

**Title of Paper**

The abstract should be 50-80 words (full paper: 80-100 words). Outline the aim of the study with a brief background to explain why it was needed, what was done, and the main findings. Avoid quotes and extensive references.

**Abstract:**

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

**Keywords:** Food, Tourism, Image, Intention (3 to 6 keywords)

Provide a brief background to the topic, with some statistics or data to provide a background to the environment or situation. Explain why the study is needed from the academic and practice perspectives. Research objectives should be clearly specified.

**1. Introduction**

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

Provide a critical review of the relevant literature in a sequential argument so it leads to the development of the research question. Review the different themes or research areas to be examined.
**Note**: examples of in-text referencing:
(Johnson, Key, & Son, 2017; Walker, 2017).

**2. Literature Review**

***2.1. Social network* …………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

***2.4. Conceptualization***

**…………………………………………………………………………………………………**

Explain what research methods were used and why. Explain how they were applied. Measurement, Data collection, and Analytical methods may be included.

**3. Methodology**

***3.1. Measurement***

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

Present results of data analyses. Tables and Figures will be helpful to explain the findings.

**4. Results**

***4.1.* *Profile of the respondents***

**…………………………………………………………………………………………………**

**…………………………………………………………………………………………………**

Discuss your findings by comparing those of previous studies. Address academic and practical implications. Conclude with some directions for future research or practice, and any limitations of this study.

**5. Discussion and Conclusion**

***5.1. Discussion and implications***

**…………………………………………………………………………………………………**

***5.2. Conclusion***

**…………………………………………………………………………………………………**

***5.3. Limitation of this study***

**…………………………………………………………………………………………………**

**References**

All references should be in APA 7th. See examples:

Gazzoli, G., Hancer, M., & Kim, B. P. (2013). An explanation of how and why customer orientation influences a customer's evaluation of interaction quality. *Journal of Service Management, 24*(4), 382-400.

Mooney, S., & Ryan, I. (2009). A woman's place in hotel management: Upstairs or downstairs? *Gender in Management, 24*(3), 195-210.

Poulston, J. (2008). Hospitality workplace problems and poor training: A close relationship. *International Journal of Contemporary Hospitality Management, 20*(4), 412-427.